Testing and Notic ng

Michael Bolton
DevelopSense
michael@developsense.com

James Bach
Satisfice
james@satisfice.com

Updates



- This presentation is ALWAYS under construction
- Updated slides at http://www.developsense.com/past.html

Acknowledgements

- Mark Federman → Terrence Gordon →
 Marshall McLuhan for the original title ("What
 Haven't You Noticed Lately?")
- Cem Kaner
- Jerry Weinberg
- · Adam White
- Pradeep Soundararajan
- ...and the authors of the works cited in the references.

A Gospel of Liberation

The Gospel of No Gospels

- No appeals to
 - best practices
 - · heavyweight processes
 - management support
- Excellent testing starts with us
 - this depends upon the personal freedom, responsibility, and skill of the tester
 - we don't need anyone's permission to sharpen our skills
 - let's invest ourselves in our own education

The Question We All Dread

Why didn't you find that bug?!

One Possible Answer

Uh... we didn't

notice it.

Yet have you ever noticed why?

- "We didn't notice it." Intake
- "We did notice it, but we didn't know that it was a problem." Meaning
- "We did find it, and we knew that is was a problem, but we didn't think it was important enough to worry about." Significance
- "We were busy reporting other bugs that we found."
- "We didn't explain it well enough."

Let's look at...

NOT

noticing.

What Do You See Here? (Please answer silently!)



What About When We Change the Question?

Please keep your answers to yourself!

- Notice anything when you look between the flowers?
- What happens when we treat the flowers as *ground* and treat the background as *figure*?

Now you can answer out loud!



What is Noticing?

- Recognizing events, objects, or properties
- Starts with direct sensory intake, then moves to meaning, significance, and response
- · An internal reaction
- Can be managed by dynamically managing observation and focus
- Often triggered by emotional reactions
- Very vulnerable to incompleteness and error
- Can be trained and improved

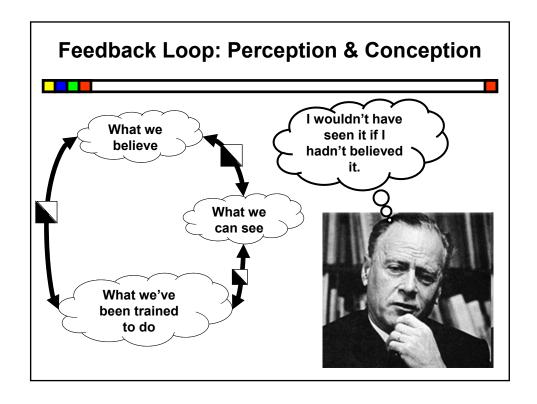
A Detective Story

What Might We Notice?

- Problems or other kinds of information about products we test
- Things about ourselves
- Things about others
- Things about our environment
 - especially things that slow down or otherwise inhibit the best testing we can do

Have you ever noticed...?

Our conception limits our perception



Perception and Conception

- What we conceive about things around us is not sufficient to fully understand all the effects that are actually happening in and around us. We are completely unable to perceive all of the dynamics of our environment because our *conception limits* our *perception*. Our intense focus on precisely what we have been trained to do controls what we believe, and what we believe controls what we are able to see.
 - Mark Federman

http://whatisthemessage.blogspot.com

Conceptual Priming Ideas

- · The skill of factoring
- Your technical knowledge and beliefs
 - · beliefs about what is (im)possible
 - · beliefs about what is (un)likely
- · Guideword heuristics
- Patterns of familiar bugs
- Learning how rapid cognition works
 - ...and how it might fail

Have you ever noticed...?

Diversity supports better noticing.

The Law of Requisite Variety

- A controlling system needs to have more states than the system it controls
- "Complicate yourself if you want to understand something complicated."

- G.F. Smith

- "A tester is someone who knows things can be different."
 - Jerry Weinberg

Practice Factoring!

- "List all the dimensions of (some common object) that may be relevant to testing it."
- "dimensions" means attributes of the object that may vary
 - · from one object to another; or
 - within the same object over time.
- "relevant to testing" means that there is probably some value to some client, with respect to some testing mission, of manipulating or observing a particular dimension.
- Pick an object and factor it; compare notes; notice categories of dimensions (and of categories)

There Are Factors To Observation, Too!

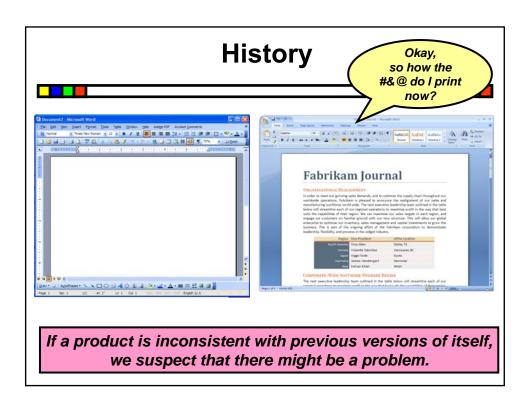
- the thing being observed (the *system*)
- the environment (all the things around us)
- our knowledge and models (conceptual)
- our senses (perceptual)
- our experience (experiential)
- our feelings (affective)
- · our mission and our client

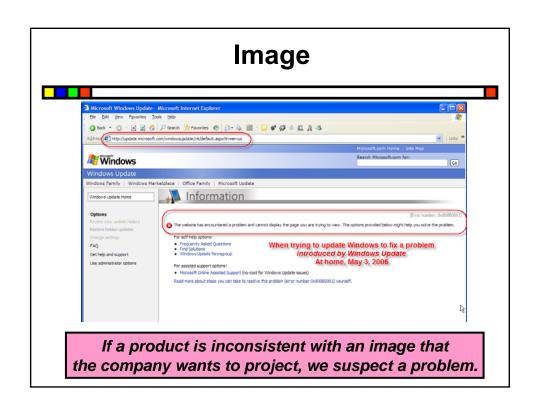
...and there are factors to each one of these factors!

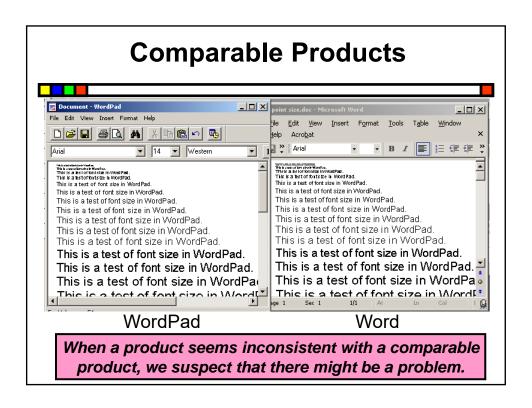
Consistency ("this agrees with that") an important theme in oracles

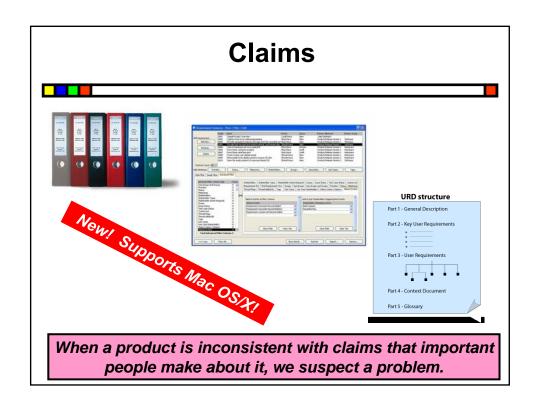
History
Image
Comparable Products
Claims
Claims
User Expectations
Purpose
Purpose
Product
Product
Standards

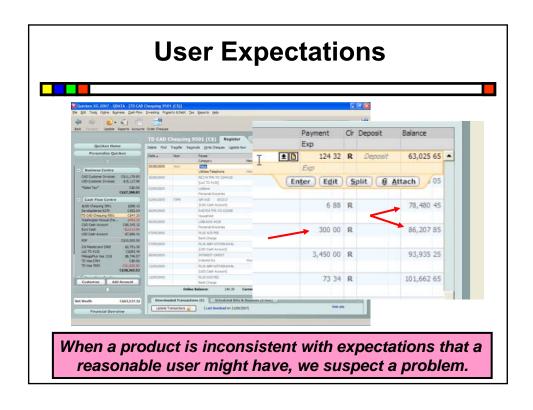
Consistency heuristics rely on the quality of your models of the product and its context.

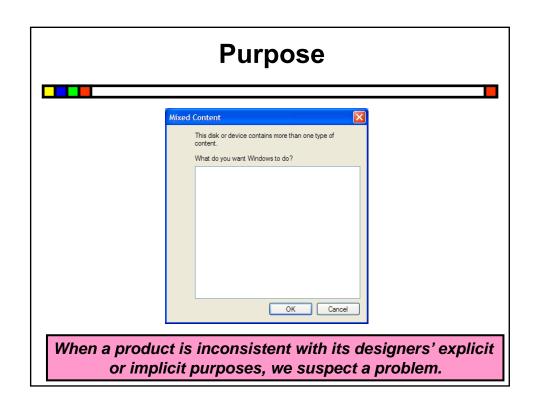


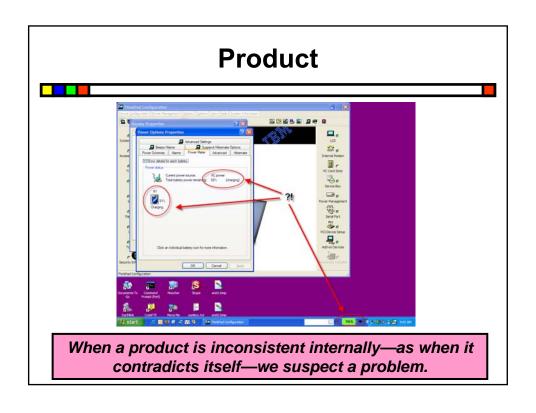


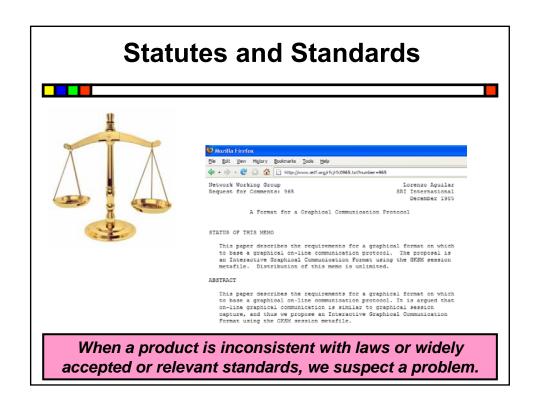












But How Do I Keep Track? HICCUPPS!

- History
- Image
- Comparable Products
- Claims
- User Expectations
- Purpose
- Product
- Statutes

...plus for "Familiar Problems", add the inconsistent F!

Guidewords help to prime our ability to notice.

Thirty-Six Things You COULD Notice "cidtestdsfdpotcrusspicstmplfdsfscura Function testing Structures Usability Stress testing **Functions** Customers Flow testing Security Data Information Scenario testing Scalability Platforms Developer relations Claims testing Performance Operations Installability User testing Time Equipment & tools Compatibility Risk testing Schedule **Product** Supportability Automatic testing Test Items Testability **Elements** Test Deliverables Maintainability Portability **Techniques Project** Localizability **Environment** Quality Criteria

Have you ever noticed...?

Perception can be practiced and trained.

Sharpening Perception

- Priming our senses
- Learn about magic tricks
- Noticing our emotional triggers
- Training the intuition
- Watching others test or use a product
- Practice!

Have you ever noticed...?

It's sometimes hard to know how to notice.

Listening for Biases (Just a Sampler)

- Evaluative Bias of Language
 - "Our product is full-featured. Theirs is bloated."
- Representativeness Bias
 - "It's just a one-line change. Why bother testing?"
- Automation Bias (machines over people)
 - "The green bar tells us we're done."
- Reification Error (counting the uncountable)
 - "We've got 10,487 test cases for our 492 requirements."

cf. *Tools of Critical Thinking: Metathoughts for Psychology*, by David Levy. Wikipedia also has some fascinating lists of biases.

Assimilation Bias: That's (not) Testing

- Testing is
 - questioning a product in order to evaluate it (Bach)
 - gathering information with the purpose of informing decisions (Weinberg)
- Have you ever noticed that these things are testing activities?
 - code review running tests observing the behaviour of the team assessing tech support records testdriven development designing tests code inspection evaluating test results reporting reviewing requirements

Assimilation Bias (a.k.a. Lumping)

How can we estimate

"the testing phase"

when we're mostly

waiting for other people?

Assimilation Bias (a.k.a. Lumping)

How can we estimate

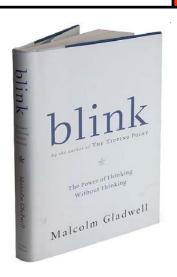
"the testing phase"

when it doesn't

really exist anyway?

Snap Judgments, Rapid Cognition

- Snap judgments are central to our decision-making process
- Snap judgments are vulnerable to corruption by forces that we're not aware of and that we don't understand
- Sometimes we can improve the quality of our snap judgments by removing information, rather than adding it
- Instead of changing the decisionmaker, change the context in which the decision is made.



Blink Tests

- A blink test is a test that leverages human pattern recognition
- Example: Flipping rapidly between two screens that should be identical

• Example: ProSum

• Example: patterns in the data

Have you ever noticed...?

Noticing can be triggered by emotions and feelings.

Emotional Triggers

What might feelings be telling us?

- Frustration ⇒ a poorly-conceived workflow?
- Amusement ⇒ a threat to someone's image?
- Surprise ⇒ inconsistency with expectations?
- Confusion ⇒ unclear interface? poor testability?
- Boredom ⇒ an uninteresting test?
- Tiredness ⇒ time for a break?

Feelings Provide Clues

- An emotional reaction is a trigger to learning
- Without emotion, we don't reason well
 - See Damasio, The Feeling of What Happens
- When you find yourself mildly concerned about something, someone else could be very concerned about it
- Observe emotions to help overcome your biases and to evaluate significance

An emotion is a signal; consider looking into it

Affective Priming Preparing Your Emotional Mindset

- · building confidence
- developing tolerance for mistakes
- tolerance for confusion
- · stress inoculation
- · embracing and celebrating the new
- · avoiding learned helplessness
- recognizing and dealing with environments that might be unsupportive or hostile

Have you ever noticed...?

Noticing can be

influenced by experience.

• There are at least three ways to direct people to treatment Clinical Intuition Complex Statistics Fast and frugal rules of thumb (heuristics)

What To Do?

- A man is rushed to hospital with severe chest pain
- · Decision:
 - · coronary care unit?
 - regular nursing bed (with a heart monitor)?
- Problem:
 - based on long term risk factors (family history, male, advanced age, smoking, diabetes, high cholesterol, hypertension) doctors sent about 90% of patients to coronary care.
 - care unit became crowded, quality of care decreased, cost went up

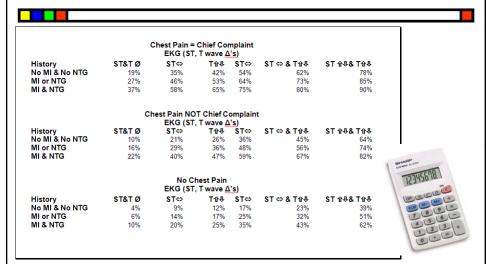
A story from Gut Feelings, by Gerd Gigerenzer.

Research

- · Doctors sent most patients to the CCU
- Sent patients who should have been there just as often as those who shouldn't have
- The decision was no better than chance.



Heart Disease Predictive Instrument



This table, with the aid of a long formula and a pocket calculator, helped doctors to make better CCU assignments.

Method

- · The doctors were told to
 - · find the right probabilities for each patient
 - · type these into a calculator with a long formula
 - press ENTER
 - · read off the result
 - · compare it to a threshold number
 - route the patient to the CCU or a regular bed

Accuracy went up.

But...

- Even though accuracy was up...
- Even though overcrowding eased...

The doctors hated it.
They didn't understand it.

Testing the Conclusions

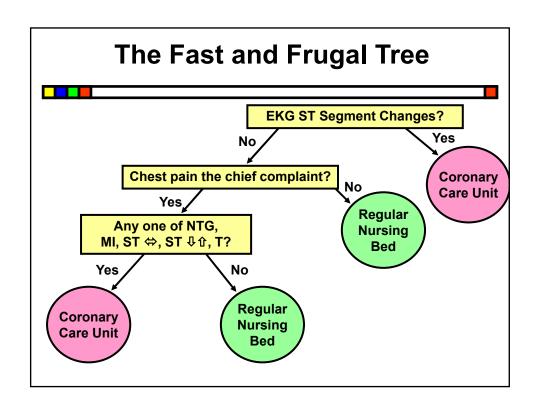
- The researchers tested the efficacy of the method and the calculations.
- They took the tables and calculators away.

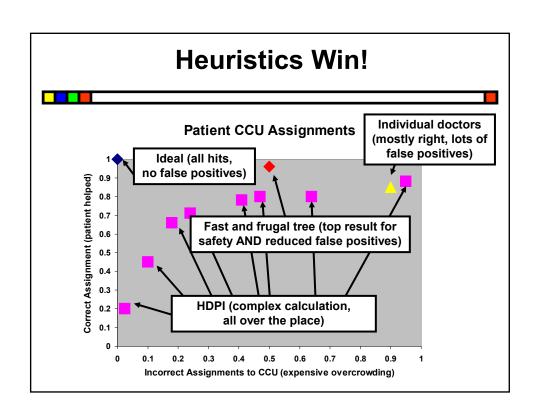
Accuracy remained high.

 After the doctors had been exposed to the chart, their intuitions improved permanently.

Conclusions on the HDPI Approach

- When systems with heavy calculations and many probabilities conflict with intuition, people tend to resist the complex solution
- When there is high uncertainty, simple diagnostic methods tend to be more accurate
- Practice with the complex solution appeared to train doctors' intuitions subconsciously
- This led to the recognition and development of a heuristic...





Practice!

- Testing = interaction with software = learning
- · Play with the software
- · Be a real user
- Experience patterns of (eventually) familiar problems
 - on the job (scary, career-threatening)
 - experiential training (less scary, less risky)
- Learn stuff seemingly unrelated to testing
 - new skills, hobbies, games, stories...
 - theatre, improv, role-playing, "how to act"

Why Experiential Learning?

- "When you reckon up what you know about the world, you will soon see that most of what you know has been purchased, like your socks and shoes, from those whose business it is to put those ideas on the market."
 - Adam Smith

Environmental Priming Preparing By Situating Yourself

- Minimizing disruptive distractions
- Maximizing productive distractions
 - taking a break? taking a shower?
- Creating a safe environment for noticing
 - notice the environment, and notice when it's hostile to observation
- Introduce equipment and tools to assist observation

Have you ever noticed...

Some products are hard to test?

Object Priming Preparing The Thing To Be Observed

- incorporate log files and debug output
- build scriptable interfaces
- include built-in error detection and correction
 - so we don't have to notice
- provide better error and status messages
- design consistent user interfaces and workflows

Testability ~= Usability

One More Big Thing

 Have you noticed how much time you spend on investigating and reporting bugs?

A well-tested program

gives us more time to notice!

How Do We Spend Time?

(assuming all tests below are good tests)

Module	Bug reporting/investigation (time spent on tests that find bugs)	Test design and execution (time spent on tests that find no bugs)	Number of tests
A (good)	0 minutes (no bugs found)	90 minutes (45 tests)	45
B (okay)	10 minutes (1 bug, 1 test)	80 minutes (40 tests)	41
C (bad)	80 minutes (8 bugs, 8 tests)	10 minutes (5 tests)	13

Investigating and reporting bugs means....

SLOWER TESTING or... REDUCED COVERAGE ...or both.

- In the first instance, our *coverage* is great—but if we're being assessed on the number of bugs we're finding, we look bad.
- In the second instance, coverage looks good, and we found a bug, too.
- In the third instance, we look good because we're finding and reporting lots of *bugs*—but our *coverage* is suffering severely. A system that rewards us or increases confidence based on the number of bugs we find might mislead us into believing that our product is well tested.

What Happens The Next Day?

(assume 6 minutes per bug fix verification)

Fix verifications	Bug reporting and investigation today	Test design and execution today	New tests today	Total over two days
0 min	0	45	45	90
6 min	10 min (1 new bug)	74 min (37 tests)	38	79
48 min	40 min (4 new bugs)	2 min (1 test)	5	18

Finding bugs today means....

VERIFYING FIXES LATER

...which means....

EVEN SLOWER TESTING or... EVEN LESS COVERAGE ...or both

•...and note the optimistic assumption that all of our fixed verifications worked, and that we found no new bugs while running them. Has this ever happened for you?

Have you ever noticed...?

We notice different things at different times.

Repetition

- What does it mean to repeat a test?
- Exact repetition means
 - looking at exactly the same things
 - performing exactly the same actions
 - in exactly the same order
 - · using exactly the same data
 - making exactly the same observations
- Humans aren't so good at exact repetition
 - but they can be **great** at noticing new things
- Machines are excellent at exact repetition
 - · but they're lousy at noticing

When Things Are Changing Rapidly...

...exact repetition might be important to detect the changes.

Use tools

to aid exact repetition!

When Things Aren't Changing Rapidly...

...variation might be important so that we notice things that we hadn't noticed before.

Use human interaction

to foster variation!

But...

 ...people tend to behave conventionally and systematically (though unconsciously), so...

Use automation to

induce randomness!

Managing Attention

- To test for anticipated problems...
- To test a *simple* product, or *part* of a complex product very thoroughly...
- To pinpoint an observed problem...
- To confirm that a fix has been made...
- To maximize test integrity...
- To stay in grooves...



Focusing Heuristics

- 1. Start the test from a *known* (clean) state.
- 2. Prefer simple, deterministic actions.
- 3. Vary One Factor At a Time (OFAT)
- 4. Trace test steps to a specified model.
- Follow established and consistent lab procedures.
- 6. Make *specific* predictions, observations and records.
- 7. Make it *easy to reproduce* (automated input may help).

Managing Attention

- To find unexpected problems...
- To find elusive problems in sustained field use...
- To test whether a fix has broken something else...
- To discover new dimensions of the product or the testing mission...
- To get out of ruts...



Defocusing Heuristics

- 1. Start from a variety of different states (not necessarily clean).
- 2. Prefer complex, challenging actions.
- Vary Many Factors At a Time (MFAT).
- 4. Generate tests from a variety of models, or without reference to a conscious model.
- 5. Question your lab procedures and tools.
- 6. Try to see everything with open expectations.
- Make the test hard to pass, instead of easy to reproduce (automatic logging and screen recording may help).

Metacognition

- observe what you're observing
- to some degree, just being aware of the pitfalls helps you to defend against problems
- Beware the Meaning Problem
 - · you think a signal means one thing, but it means another
 - "That alarm only goes off when there's a fire drill. This must be just another fire drill"
- Beware the Significance problem
 - "If it were a really serious fire, there'd be an announcement. This must not be a serious fire."
- Beware the Fill-in Problem
 - · our brains automatically compensate for missing information
- pair up!

Change the Observation

- · Choose something specific to observe
- Choose another sense (hearing? touch? smell?)
- Ask
 - "What other things are going on?"
 - "Are there more things like this one?"
 - "What do I believe is the cause of this effect?"
 - "Are there different causes (other than the one that I have inferred) of the same effect?
 - "Are there different effects from the same cause?"
 - "What other meanings or significance we could take from the thing we've just observed?"

It's Okay Not To Notice Everything

- 107
- We can't notice everything, even if we wanted to
- That's why we have development teams
- That's why we have test teams
- That's why we have review and testing
- That's why we test using many different approaches

An Example of Last-Minute Updates

- They think that intelligence is about noticing things that are relevant; to me it is NOT noticing things that are irrelevant.
 - Nassim Nicholas Taleb

Have you ever noticed...?

Sometimes we notice things later.

When all else fails, take a break,

do something else,

come back to the problem.

Remember This Guy?





- Me, just before the presentation
- Notice any changes?

References

- · Blind Spots
 - Marilyn Von Hecke
- Introduction to General Systems Thinking
- · General Principles of System Design
- Perfect Software and Other Illusions About Testing
 - Gerald M. Weinberg
- Blink
- The Tipping Point
 - Malcolm Gladwell

References

- · Lessons Learned in Software Testing
 - Kaner, Bach, Pettichord
- Gut Feelings
 - Gigerenzer
- Sensemaking in Organizations
 - Weick
- McLuhan for Managers
 - Federman

References

- The Feeling of What Happens
 - Damasio
- Tools of Critical Thinking
 - Levy